





Press Release

ELAC Expands into Outdoor and Commercial Audio with Muro Outdoor Speakers.

Orange, CA – February 11, 2025 – ELAC, a global leader in high-fidelity audio solutions, is excited to announce the launch of its first outdoor and commercial speaker line: the Muro Outdoor and Muro Pro Series. This expansion marks ELAC's entry into the outdoor and distributed audio market, bringing its legacy of innovation and superior sound quality to new environments.

Designed for both residential and commercial applications, the Muro Outdoor Series delivers premium performance in a sleek, modern form factor. These IP66-rated weatherproof speakers withstand the elements while maintaining stunning audio clarity. Whether for a backyard, patio, retail space, or commercial installation, Muro speakers provide the perfect blend of durability, adaptability, and ELAC's signature sound quality.

"Expanding ELAC's legacy into the outdoor and commercial space is a milestone moment for us," said Joe Riggi, CEO of ELAC Americas Inc. "The Muro Outdoor Series combines sound engineering with a refined aesthetic, ensuring that great sound can be enjoyed anywhere—indoors or out."

Muro Outdoor Series: Designed for Style, Strength, and Superior Sound :

- Weatherproof Durability – IP66-rated for protection against dust and heavy rain.
- Flexible Mounting Options – Includes a versatile bracket for vertical, horizontal, wall, ceiling, or corner mounting.
- Sealed or Ported Design – Removable port plugs allow for enhanced bass performance when weather permits.
- High-Fidelity Audio Components – Featuring a custom polypropylene woofer for deep bass and a 1" soft dome tweeter for clear highs.
- Adjustable 70V/100V Tap – Perfect for distributed commercial audio systems. (Pro Models Only)
- Sleek, Modern Aesthetic – A minimalist design with an internally mounted bracket for seamless integration.

The Muro Outdoor Series is available in multiple sizes and configurations to fit a variety of installation needs, from compact residential setups to large-scale commercial soundscapes.

Pricing and Availability

The ELAC Muro Outdoor Series will be available starting [launch date], with pricing as follows:

- Muro OD-M61 – \$499.98
- Muro OD-M81 – \$599.98
- Muro Pro OD-M61T – \$549.98
- Muro Pro OD-M81T – \$649.98

Available at [ELAC.com](https://elac.com) and select retailers.

Release Date: March 17, 2025

Link to Images: [Click to View Image Assets](#)





SERIES	MURO	MURO PRO	MURO	MURO PRO
MODEL	OD-M61	OD-M61T	OD-M81	OD-M81T
SPEAKER TYPE	2-WAY SEALED/PORTED DESIGN			
FREQUENCY RESPONSE -3 dB:	80 TO 20KHZ		70 TO 20KHZ	
FREQUENCY RESPONSE -6 dB:	65 TO 20KHZ		55 TO 20KHZ	
TRANSFORMER TAP		100V 8Ω, 30W, 15W, 7.5W 3.8W (70V)		100V 8Ω, 60W, 30w, 15W 7.5 (70V)
NOMINAL IMPEDANCE	8 Ω		8Ω ±20% @ LOW-Z	
SENSITIVITY @2.83 V/1M	86 dB		87 dB	
CROSSOVER FREQUENCY	2160 Hz			
RECOMMENDED AMPLIFIER POWER	30 - 100 W		30 - 180 W	
NOMINAL/PEAK POWER HANDLING	80/130 W		100/150 W	
TWEETER	25mm Silk Dome Tweeter with 2-layer Copper-Clad Aluminum Voice Coil			
WOOFER	6 ½ “ POLYPROPYLENE CONE, RUBBER SUR- ROUND		8 “ POLYPROPYLENE CONE, RUBBER SURROUND	
CABINET	UV-Resistant Plastic			
CABINET FINISH	Black - White			
PORT	SEALED OR PORTED (REMOVABLE PORT PLUGS)			
SPEAKER CONNECTION	5 - Way Binding Posts		4 Position Euroblock	
WIDTH (IN / MM)	7.87/200		9.84/250	
HEIGHT (IN / MM)	12.2/310		15.35/390	
DEPTH (IN / MM)	9.25/235		11.2/285	
Net Weight (lbs / KG)	7.71/3.5		11.02/5.0	



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About ELAC

Founded in Kiel, Germany, in 1926, ELAC has been a pioneer in high-fidelity audio for nearly a century. Known for innovation, meticulous craftsmanship, and premium sound quality, ELAC continues to push the boundaries of audio engineering. Today, ELAC products inspire music lovers, audiophiles, and professionals worldwide.

For more information, visit www.ELAC.com.

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