

Adsum

ELAC



Built for the hours no one's tracking.

Adsum + ELAC NAVA100 Speaker

Adsum has partnered with storied German audio brand ELAC to introduce a special edition of the ELAC NAVA100 — a compact wireless speaker that pairs refined industrial design with over a century of acoustic expertise.

Rather than a simple logo application, the collaboration centers on an exclusive Cream Edition finish that reflects Adsum’s minimalist design language. Housed in a pressed aluminum body with intuitive top controls, the NAVA100 is designed to feel as considered as the spaces it lives in — equally at home on a bookshelf, credenza, or packed for travel.

Beyond its aesthetic, the NAVA100 is engineered to perform wherever life takes you. A 3-inch full-range driver paired with dual passive radiators delivers bass that feels deep and effortless from a speaker compact enough to fit in your hand. For those who want to fill a room, Dual Play allows two NAVA100s to pair wirelessly as a true stereo pair, creating a spacious soundstage without a cable in sight. Built entirely from pressed aluminum from the grille to the rear panel, every detail of the NAVA100 is designed to move with you, whether it’s resting on a shelf at home or heading out the door.

FEATURES

Music in Motion: NAVA is built for the way you live, spontaneous, social, and always on the move. Whether it’s a morning by the water, a weekend ride, or an evening with friends, NAVA travels effortlessly between moments. Its compact form, long battery life, and refined design make it the perfect companion for wherever sound belongs. With NAVA, music isn’t confined it moves with you.

Compact Design: Compact yet confident NAVA fits comfortably in your hand, ready to move wherever the moment takes you. Designed to be powerful, portable, and beautifully simple.

Dual Play: Experience true wireless stereo with ELAC NAVA’s Dual Play technology. Pair two NAVA100 speakers together to create a spacious, balanced soundstage that brings your music to life. One speaker automatically becomes the left channel and the other the right, delivering rich, room-filling audio without cables or setup hassles. Whether indoors or outdoors, Dual Play transforms any space into an immersive listening experience.

Precision Aluminum Construction: From the top and bottom plates to the grille, controls, and rear panel, NAVA’s exterior is crafted entirely from pressed aluminum. Cool to the touch and perfectly balanced, it feels solid in your hand, like a precision instrument. This isn’t plastic pretending to be metal, it’s the real thing.

Acoustic Design: Engineered for rich, full-bodied performance, the NAVA100 features a 3-inch full-range driver paired with dual passive radiators to deliver bass that feels deep and effortless.

Release Date: March 12, 2026

Links to Images: [Click to View Image Assets](#)

Your best ideas don't arrive between 9 and 5. They show up at midnight in the garage. Sunday morning in the workshop. 11pm when everyone is asleep. These aren't off-hours. These are the hours that matter. Engineered by ELAC. Designed by Adsum. For the work nobody's paying you to do. Because that's the only work worth doing.

A white, cylindrical speaker with a perforated front grille sits on a wooden shelf in a workshop. The speaker has 'Adsum' and 'ELAC' logos on its front. To the left of the speaker are several clear plastic bins filled with various hardware items like screws and nuts. To the right is a larger clear bin with handwritten labels '#8' and '1-1/2"'. Above the speaker, on a higher shelf, are three red plastic bins with white lids. Below the speaker, on a lower shelf, are three blue plastic bins with green labels '1-3/4', '1-1/2', and '1"'. An orange plastic container is partially visible on the far right of the lower shelf. The background is a wall of oriented strand board (OSB).

The soundtrack to what you make when no one's watching.

Adsum ELAC Designed in IAP 2015 11222
New York City United States of America

The most meaningful work happens outside the structure of the workday; in garages at midnight, workshops on Sunday mornings, studios after dinner. These aren't "off" hours. They're the only hours that are truly "on." Adsum started this way, with a jacket made in spare time while working for someone else. ELAC understands this too, having spent 98 years engineering sound no one asked them to perfect

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ABOUT

Founded in Brooklyn, NY - 2015

Adsum is an American clothing company focused on high quality manufacturing and design. We make products inspired by the cities and countryside of the American Northeast. The result is a unique interpretation of traditional men's staples with a mix of technical outerwear and sportswear.

WWW.ADSUMNYC.COM

Founded in Kiel, Germany - 1926

ELAC is a German high-fidelity audio company focused on high quality design and manufacturing. Characterized by meticulous craftsmanship and cutting-edge technology, ELAC products consistently deliver immersive and lifelike sound experiences across a diverse range of applications. ELAC continues to captivate music enthusiasts, professionals, and audiophiles worldwide, earning its place as a trusted leader in the audio industry.

WWW.ELAC.COM